



Online Community **OAK LAWN, IL**  
**IS NOW ONLINE!**  
<http://www.ShoppeOakLawn.com>

Dear Oak Lawn Business Owner/Manager,

**Right now on the Internet there are thousands of local online users visiting corporate America Websites to purchase the same products and services that you offer, isn't it time you addressed their needs instead?**

ShoppeOakLawn.Com is your answer! ShoppeOakLawn.com is a new online community designed to bring people and businesses together online. The new community Website is filled with a variety of local resources. The backbone to the new site will be an extensive business directory, leading local online users to your business (via your new Business or Enhanced Listing. Being listed in ShoppeOakLawn.Com will increase exposure to your company's products and services locally and on a national level.

Site Stats Since 6/24/99:

Home Page Total Hits 4,800, Total Website Hits 23,395, Most Requested Section Business Directory, Most Active Month 10/14/99-11/14/99 (5,100 Hits), Most Active Day Wednesday Averaging 10,455 Hits, Total Users During Work Hours 9am-5pm 11,924 Hits, Total Users After Work Hours 5:01pm to 7:59pm 5,471

How Does My Business Get Involved With ShoppeOakLawn.com ?

- 1<sup>st</sup> **You're Already Listed**
- 2<sup>nd</sup> **Become A Business Member, It's FREE!**
- 3<sup>rd</sup> **Increase Your Online Exposure, Upgrade To An Enhanced Listing, "Your Own Web Page" ...your opportunity to tell your story!**

Please review the following information about how to become part of ShoppeoakLawn.com, and start marketing to a lucrative local target market. If you have any questions please contact Doug Daudell at 708-425-0711, or via eMail [ddaudell@ShoppeAround.com](mailto:ddaudell@ShoppeAround.com). If you haven't already, please Visit Us Online At [www.ShoppeOakLawn.com](http://www.ShoppeOakLawn.com), A Shoppe Around Online Community.

Sincerely,

Doug Daudell  
Marketing & Sales Manager  
ShoppeAround.com & ShoppeOakLawn.com

1<sup>st</sup>

### **You Are Already Listed**

We have already populated our online Business Directory with your company information- a Business Listing (Name, Address & Phone Number). Please review your listing and make sure the published information is correct. Please let us know if your information has changed. If you do not see your company listing please register online to become a member, and receive your complimentary listing, It's FREE!

To increase your online exposure in ShoppeOakLawn.com you can upgrade to an **Enhanced Listing**, "Your Own Web Page," Purchase **Banner Ads**, become **A Site Sponsor**, etc!

2<sup>nd</sup>

### **Become A Member, It's FREE!**

The online business membership is a way for your business to get involved with your new local online community ([communities](#)) and keep current on all business services, products, news and incentives offered by ShoppeAround.Com. As a new member you will receive the following:

#### **What You Get**

- A Free Business Listing (Company Name, Address, Phone, Fax & Company Slogan)
- Our Electronic Newsletter (via your current email account, or we can set one up for you)
- Access To A Private Business Members Area (Online Resources & Services)
- A Free Press Release, To Be Displayed Online

#### **The Benefits**

- Stay up-to-date on current business: services, products, news & online incentives.
- Market and sell to a lucrative local target market.
- Take advantage of online promotions offered only to Business Members & Consumer members
- Your free Business Listing will increase you company's exposure both locally and on a national level
- Receive an instant online presence in ShoppeOakLawn.com

#### **How To Qualify To Become A Business Member**

If you have not yet registered please register online. Go to ShoppeOakLawn.com, click on "Business Services" (a new window will open), click "Business Member" (Under Community Advertisement), click on 'Signup To Become A Business Member" (located at the bottom of the page).

*For those who do not have access to the Internet, please complete the forms accompanying this media package.*

#### **Upgrading From Your Business Listing To An Enhanced Listing**

The Enhanced listing is an upgrade option to the complimentary Business Listing that includes a complete 2-3 page profile (Your Own Web Page) of your company, and is also posted at the top of the listing page in bold under the Enhanced Listing section. For more information, see below " 3<sup>rd</sup> **Increase Your Online exposure, Upgrade To An Enhanced Listing, "Your Web Page"** ....your opportunity to tell your story!"

### 3<sup>rd</sup> **Increase Your Online Exposure, Upgrade To An Enhanced Listing, "Your Web Page" ....your opportunity to tell your story!**

With an Enhanced Business Listings, you get your own Web Page. This page will help increase your company's product & service exposure locally through a ShoppeAround.Com online community as well as over the Internet. The Enhanced Listing is an upgrade from the Business Listing.

#### **What You Get**

- A Full Web Page Listing 24x7x365 – offering much more than a simple Yellow Page listing. You Can Update & Change This Information As Well
- Company Logo & Colors
- Complete Company Overview
- Complete Product & Service Description
- Product pricing, business hours, specials (Internet incentives), e-coupons (can be printed online), and more!
- Internet Search Engine Indexing
- Your Web Page Is Yours & Is Not Shared With Other Advertisers
- Your Web Page Is Indexed With Our Online Search Engine, Giving Online Users Quick Access To Your Online Information
- Offer ShoppeoakLawn.com Consumer Member's unique specials; you can add unlimited member specials and online coupons that can be edited and changed online as often as you want.
- A ShoppeOakLawn.com Business Member Decal that can be displayed at your business, representing that you are a ShoppeOakLawn.com Business Member offering Consumer Members unique specials and online savings.
- Your New Web Page (Enhanced Listing) Is A Great Start Until You Develop Your Own Official Website (ask us about our promotional Website package), and When You Do We'll Place A Live Link to It, So Visitors Are Only A Click Away (free if we design your Website, \$100 charge if another company designed it).

#### **The Benefits**

- A complete business profile, not just a brief listing.
- Increased exposure offering your online customers complete company profile as well as a complete product/service overview.
- **You could win a FREE Website just for joining - we give one away every week!**

#### **How To Qualify For An Enhanced Listing**

Enhanced Listings are available to Business Members of ShoppeoakLawn.com. If you have not yet registered please register online. Go to ShoppeOakLawn.com, click on "Business Services" (a new window will open), click "Business Member" (Under Community Advertisement), click on 'Signup To Become A Business member" (located at the bottom of the page). Once Registered, return to Business Services, click "Enhanced Listing" (Under Community Advertisement), click "Online Order Form (located at the bottom of the page).

*For those who do not have access to the Internet, please complete the forms accompanying this media package.*

#### **Cost:**

Setup \$250.00 Annually, no monthly fees, or  
2 Year Contract Pre-Paid \$475  
3 Year Contract Pre-Paid \$700



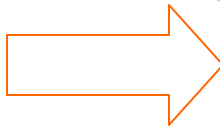
The First Step Is To become A Business Member of ShoppeOakLawn.com  
Then UPGRADE to An **Enhanced Listing**  
ONLY \$250 Per Year!



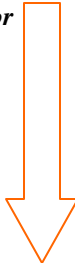
## Your Enhanced Listing

## Your Web Page

**WEBTISE USA, INC**  
112550 W 159<sup>th</sup> Street  
Lockport, IL 60441  
**Internet Consulting & Design**  
708-301-1596, 708-301-1597 Fax  
[Web Page](#) (Links To Your Web Page)  
[Website](#) (Links To Your Website)

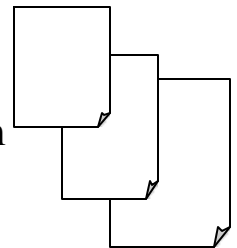


*Your Enhanced Listing Can be Setup To  
Links To Your Included Web Page, or  
Official Website!*



## Your Official Website

www.yourcompanyname.com



# ShopeOaklawn.com

## Business Membership Form

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To become a Business Member of ShopeOakLawn.com, complete the following form & Survey. Please send your completed form and survey to address below.

**Webtise USA, Inc (ShopeOakLawn.com)**  
**12550 W 159<sup>th</sup> Street**  
**Lockport, IL 60441**  
**708-425-0711 Sales**

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### Step 1

### \*Required Fields (Please Print)

**Customer & Business Information** [This form can also be completed online.](#)

Contact Name\*

(For administrative purposes only, will not be used in the directory)

City\*

Company/Business Name\*

State\*

Phone Number\*

Zip Code\*

Fax Number

Current Web Address

Address\*

Email Address\*

Additional Addresses or Locations

Name, Address, State, Zip, Phone

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### Step 2

**Create Your Business Username & Password**

**(Username & Password will be needed to access the "Business Members Only" sections of ShopeOakLawn.com)**

Username:

Password:

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## Step 3

**Company Press Release** (will be advertised and listed in ShoppeOakLawn.com)

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## Step 4

**Business Survey** (all survey information will be kept confidential)

Each online community will be filled with a variety of local resources. The backbone to each online city will be an extensive business directory, leading local online users directly to advertiser's local products, services, news, events and more!

To better serve our online advertiser's and help us with the marketing and roll out of such a product we would like to collect some initial information about your business, organization or club.

### **Business Information**

1. How did you find out about ShoppeAround.Com

Direct Mail, Flyer, Chamber of Commerce Event

Customer Services Representative

Through A Friend

Searching The Internet

2. Are you currently a business owner in one of our three starting cities?

YES, check the appropriate city below

Oak Lawn, IL

Orland Park, IL

Chicago Ridge, IL

NO, which city & State do you conduct your business out of

3. Does your business have an existing Website  
(www.yourcompanyname.com)?

Yes

No, we currently have a sub domain Website  
(www.Websites.com/advertisers/yourcompanyname.htm)

No Website

4. If you do not already have a Website, do you have plans to create one . If so, how soon would you like to get started on such a project?

Right A Way

Within The Next 2-3 Months

In 6 Months

Early 2000

NA

5. If you do not have plans to create a company web site for your business please explain why.

I do not know enough about it

I do not have the right kind of business to be online

It is too expensive

I do not have the time

NA, We do have plans (see above answer)

Other, please list your other reasons in the box below

6. What kind of business do you have?

**Commercial (Business to Business)**

Manufacturer

Dealer/Distributor

Consulting

Service

Other, please describe

**Retail (Business To Consumer)**

Merchant, Retail Sales

Service

Consulting

Restaurant / Food & Drink

Professional Services (Attorney, Doctor, etc)

Other, please describe

7. What Forms Of Advertisement Does Your Company Presently Use?

Direct Mail

Yellow Pages

Marketing & Advertisement Agency

Online, Over The Internet (Via a Website or through banner ads)

Don't Advertise, please explain why

8. Are You Interested In Finding Out How Easy It Is To Create An Online Presence In one of ShoppeAround.Com's new online cities?

We offer a variety of online products to help get your company online (An Enhanced Listing with Business Profile, or perhaps Your Own Web Site at: [www.yourcompanyname.com](http://www.yourcompanyname.com) TRY OUR PROMOTIONAL WEBSITE, AS LOW AS \$500 & INCLUDES FREE: INTERNET ACCESS, WEBSITE

## HOSTING & LOCAL ADVERTISEMENT

Yes, send me more information. (Be sure to include your email address below)

No, not at this time, but please place me on your mailing list to receive the latest information about your products and services.

No Thanks!

By Advertising In One Of ShoppeAround's New Online Cities, We Can help Your Company Begin Marketing Online Today, Offering Increased **LOCAL** & Nationwide Exposure To Your Products or Services.

We also offer existing Website owners services to help increase your site's online exposure, and start delivering more customers to your business.

### Additional Comments

Upon receipt of this application we will add your new listing to the directory and approve your membership username & password.

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Please have a consultant contact me.  
Contact Us: [sales@shoppearound.com](mailto:sales@shoppearound.com) or **708-857-4732**

Thanking You In Advance For Your Time & Interest In ShoppeAround.Com.

# Enhanced Listing w/Profile (Web Page) Order Form

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## Price

The Enhanced Listing & Business Profile "Your Web Page" fee is:  
\$250.00 Annually – there are no monthly fees, or  
2 Year Contract Pre-Paid \$475.00  
3 Year Contract Pre-Paid \$700.00

To get your Web Page (Enhanced Listing) in ShoppeOaklawn.com, complete and mail us this order form. Please include a check or money order, payable to Webtise USA, Inc with your completed order form. Mail to:

**ShoppeOakLawn.com**  
**9655 S 52<sup>nd</sup> Av.**  
**Oak Lawn, IL 60453**  
**708-425-0711 Sales/Fax**

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## **Step 1**

## **\*Required Fields (Please Print)**

**Customer & Business Information** [This form can also be completed online.](#)

Contact Name\*

(For administrative purposes only, will not be used in the directory)

City\*

Company/Business Name\*

State\*

Phone Number\*

Zip Code\*

Fax Number

Current Web Address

Address\*

Email Address\*

Additional Addresses or Locations

Name, Address, State, Zip, Phone

Business Hours \*:

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

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## Step 2

Select a Department (select only one from the following 4)

### BUSINESS DIRECTORY

Category (type of business)

*e.g. Category: Computers*

Sub Category

*Service*

*e.g. Subcategory: Computer Repairs &*

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## Step 3

Enter your Company Slogan

(This quote will appear in your listing. Limit quote to one sentence, Max of 10 words)

e.g.

Webtise USA, Inc

*e.g. "Professional Website & Internet Services"*

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## Step 4

Package Term & Payment Option

1 Year @ \$250.00

2 Years @ \$475.00

3 Years @ \$700.00

**Payment Option**

Sending Check

Sending Money Order

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**Step 5**

**Create Your Customer Order Number**

Please create your own Customer Order Number. (Order numbers must contain your first initial, last name, and a three digit numeric code.) The customer order number will be placed in the subject field of future Emails that you send us when providing company information. You will need a different number for each order placed. Use a separate piece of paper if needed. Information can also be submitted via email:

[webcontent@shoppearound.com](mailto:webcontent@shoppearound.com)

e.g. "joeboxer8989"

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**Step 6**

**Company Overview**

**Service Description**

**Internet Specials or Coupons**

**Certifications & Special Licensing**

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**Clients & Referrals**

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**Additional Comments**

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